#### Netherlands Water Partnership

# Be part of the largest international Dutch water network

For almost 25 years, the Netherlands Water Partnership connects the world with the expertise and knowledge of the Dutch water sector. Our strong alliance of the most innovative, entrepreneurial, and renowned Dutch water sector members makes NWP the port of call for anyone worldwide seeking collaboration and Dutch water expertise. Together with our members, we focus on international collaboration to help solve global water challenges and ensure a sustainable and water driven future.

"Our mission is to promote and serve the interest, needs, and priorities of the Dutch water sector in the international community in their efforts to contribute to solving the global water challenges in a societal, just, and environmentally resilient way, whilst growing their global reach and impact. "Nicole Hellwig, director-board member NWP

As a network organisation, NWP offers a platform to parties that would otherwise not have met each other so quickly. We create visibility of and for the Dutch water sector and help them find and expand market opportunities through the projects, programs, and activities that we initiate, facilitate, coordinate, and organise, often on international stages.

#### Drive your international ambitions to the next level

Join our strong and innovative network of Dutch water organisations and drive your international ambitions to the next level for a Water. Driven. Future.

For more information about the NWP Membership and what it can offer your organisation please contact our Business Relations Manager Arjan Braamskamp at a.braamskamp@nwp.nl and he will respond promptly.

www.netherlandswaterpartnership.com www.dutchwatersector.com

#### **Membership benefits**

- Access market intelligence and business
  opportunties
- Enrich your brand positioning and visibility
- Amplify your messages through our network
- Participate at international trade fairs and exhibitions
- Extend your network in the watersector via Member Meet-ups and Member Tours
- Enhance the professional development of your staff
- Enjoy working at our office in The Hague

#### Water. Driven. Future.

Netherlands Water Partnership

### 1. Access market intelligence and business opportunities

NWP supports you if you are looking for business opportunities and market intelligence in a particular water sector or region. If you are looking to enter new markets, NWP can highlight relevant NWP members, and facilitate access to market knowledge and local contacts.

## 2. Enrich your brand positioning and online visibility

NWP's social media channels and digital platforms, including the international website <u>www.dutchwatersector.com</u> offer members ample opportunities for online visibility. For example, every member is featured in the NWP membership directory with a unique member page. With an annual reach of more than 55,000 visitors to the NWP website and more than 100,000 visitors to <u>www.dutchwatersector.com</u> it can be a great add-on to your online marketing mix.

#### 3. Amplify your messages through our network\*

Our bi-weekly newsletter has more than 8,000 subscribers worldwide and our social media channels reach an international audience of over 14,000 on a daily basis and is growing rapidly. NWP actively endorses its members online, and as a member, you can announce your corporate events, job vacancies, and water-related news, and be featured through articles and interviews.

## 4. Participate at international trade fairs and exhibitions

NWP is routinely involved in the organisation of Netherlands Pavilions and Lounges at high-profile international water-related trade fairs and events. NWP offers its members an early heads-up about these events.

## 5. Extend your network in the water sector via member meetups and member tours

Quarterly, NWP organises inspiring gettogethers for our members. At the Meet-ups NWP puts its philosophy of 'Share, Connect, Involve' into practice. Each year, members are invited to join NWP's Member Tours. The Member Tours are visits to impressive projects by and with other NWP-affiliated members. With this, NWP provides a platform to meet other organisations, active in the Dutch water sector to collaborate and share knowledge and expertise.

### 6. Enhance the professional development of your staff

Our exclusive member-only events are excellent means to make new connections, share expertise, and build your organisation's capacity. Recent examples are the NGO platform and our tailor-made training organised for member SMEs.

### 7. Enjoy working at our office in The Hague

As an NWP member, you are welcome to spend a day at our office if you are in The Hague and need an inspiring space to work.

\*Explore your promotional options with NWP's Marketing Communications department.